



HISTORY AND STATEMENT OF QUALIFICATIONS

Services

- Foodservice Design
- Operations Consulting
- Strategic Marketing
- Brand Development
- Creative Services
- Web Development

Primary Contacts

- John Barja, *President*
- Kris Morphis, *VP*
- Erik Haviland, *Creative Director/VP*
- Emily Arrington, *Project Director*
- Jess Bentley, *Restaurants + Groups*

Personnel Available

- 2 Design Consultants
- 1 Administrative
- 4 Revit/CAD
- 4 Marketing/Branding
- 3 Photo/Video Production
- 3 Web/Mobile Development
- 1 Construction Admin
- 1 Operations Consultant
- 1 Finance
- 1 Restaurant Consultant
- 1 Interior Designer
- 1 3D Render Artist

Foodesign Associates was established in 1977, and is a small business entity (SBE). Since then FDA has served the architectural community as a food facilities consulting firm in all sectors of the industry including Clubs & Restaurants, Colleges & Universities, Corporate, Correctional, Educational, Government & Military, Healthcare, Hotels & Conference Centers, Laundries, Retirement, and Sports & Entertainment. We are an award winning, nationally recognized firm with significant experience in the design of food service facilities as shown on our experience list.

When considering a new food service facility or assessing existing operations, there are many factors involved to provide a facility that functions at its prime potential. Our **strategic planning and operations consultant** department will help provide the client with the data analysis to make the best decision.

Foodesign uses Revit, AutoCAD, and other Autodesk related 3D design software in order to produce the highest quality drawings, all compatible with architects' CAD systems.

Our **branding and marketing** studio... theFUZE has decades of combined experience that allow us to brand and promote the finished facility. Through branding, websites, photography, video and social media, our graphics team will help transform kitchens & front of house into profit centers for the end user.

Foodesign's reputation for completing projects in a courteous, professional, and timely manner is second to none. Foodesign is an independent design-only firm, and is not affiliated either directly or indirectly with any manufacturer or supplier of food service equipment, nor does Foodesign sell equipment. In addition to our design activities, our firm has been instrumental in providing pre-design studies as well as existing facility reports for federal, state, and local projects.

Our services have included **systemwide evaluations and recommendations** for compliance with the latest code and standard requirements pertaining to **food service systems** and equipment. We have participated on advisory committees for selection of food service operators. We have also participated on educational panels at local college design classes for nutritional program students and as lecturers on design. We have conducted state-wide roundtable discussions at seminars for public facility food service personnel, and are frequent guests speakers at national conferences.

Foodesign has an outstanding record of projects being bid within budget as the result of our careful cost estimating procedures. Foodesign's project list includes facilities located throughout the United States, literally from coast to coast, with numerous international projects as well.